

early
makers

em
lyon
business
school

early
makers

em-lyon.com

[OVER 11,000 EARLY MAKERS AT WORK AROUND THE WORLD]

Lyon-Ecully

- **30,000** m² just 15 minutes from the city center
- **5,150** students on undergraduate courses - **72** nationalities
- **4,300** senior managers on executive development programs

Shanghai: Asia Europe Business School

- **5,000** m² at the Minhang District education park
- **110** students on the Global BBA and master's programs
- **300** learners on executive development programs (including **184** executives on MBA and DBA programs)
- **over 700** European and African students and participants follow a semester of study or a learning trip on the Asia campus each year

Saint-Etienne

- **8,000** m² in the center of the town
- **660** students on the Global BBA program - **25** nationalities

Casablanca

- **5,000** m² at the Marina, in the heart of Casablanca's business district
- **400** students on undergraduate courses - **17** nationalities
- **600** senior managers on executive development programs

Paris

- **5,500** m² campus just a five-minute walk from Gare de Lyon
- **940** students on undergraduate courses - **52** nationalities
- **1,000** senior managers on executive development programs

Bhubaneswar: XAVIER-EMLYON Business School

Opening in 2019 Summer

Key figures September 2018

[A DIGITAL, INNOVATIVE WORK ENVIRONMENT]

Makers' lab: design and prototyping laboratory

- **4** makers' labs: Ecully, Saint-Etienne, Paris and Casablanca (Shanghai in progress)
- **2,500+** people have visited them
- **800+** training courses
- **350+** projects supported

Figures since opening in February 2017

Learning hub: digital library

- **5** learning hubs: Ecully, Shanghai, Saint-Etienne, Paris and Casablanca
- **121,560** journals and academic publications
- **5,417** emlyon business school publications
- **59,026** books and e-books
- **64** databases

Figures since opening in September 2015

SILEX site: pedagogical innovation laboratory

- **1,000** m² in the heart of Lyon
- **3,500+** visitors and users, including **323** companies
- SILEX staff helped to arrange and run **16** events, **50** workshops and/or training sessions, and **70** Executive Committee, Board and other meetings, for both external parties (partners) and internal stakeholders

Figures since opening in April 2018

The incubator & the accelerator: turning ideas into hyper-growth businesses

- **50** startups incubated & **89** accelerated in 2017-2018
- **250+** projects supported each year
- **1,350+** companies set up or taken over & **12,000+** direct jobs created since 1984

[MORE THAN A MANAGER, BECOME AN EARLY MAKER]

Undergraduate and postgraduate programs

- Global BBA
- MSc in Management
- Programme Grande Ecole – Parcours I.D.E.A.
- MSc in Management – European Triple Degree
- MSc in International Hospitality Management
- MSc in Luxury Management & Marketing
- MSc in Sports Industry Management
- MSc in Digital Marketing & Data Science
- MSc in Finance
- MSc in Health Management & Data Intelligence
- Specialized Master[®] in Bio-technology and Agri-food Management
- Specialized Master[®] in Digital Transformation Marketing & Strategy
- Specialized Master[®] in Entrepreneurship & Innovation Management
- Specialized Master[®] in International Corporate Lawyer
- Specialized Master[®] in International Business Strategy and Development

Specialized Masters[®]: all courses taught in French

masters.em-lyon.com/en

Executive development programs

Programs for Directors:

- Executive MBA
- Managing A Business Certificate
- Digital Transformation of Organizations Certificate
- “Objective: Board of Directors for Women” Certificate
- Short training courses for Directors

Programs for Managers:

- General Management Program
- Full Time MBA
- Strategy & Finance Certificate
- Digital Marketing Certificate
- Managing a Team Certificate
- Short training courses for Managers

100% Online Programs:

- General Management Program ONLINE
- Business Strategy & Breakthrough Innovations Certificate
- Emotional Intelligence Certificate
- Digital Transformation Certificate
- Human Capital Management Certificate

Programs for companies

executive.em-lyon.com

[A HIGHLY QUALIFIED INTERNATIONAL TEACHING STAFF]

144 permanent professors

- 122 with a PhD
- 26 different nationalities
- 42% come from abroad

661 supply teachers

8 chairs

(CGI, APICIL, AMARIS, KPMG, HUTCHINSON, CITEO, SEGECO and DCF)

9 research centers:

- Lifestyle Research Center
- Research Center in Strategy and Organization (STORM)
- Research Center for Entrepreneurial Finance (ReCentFin)
- Organizations, Careers and New Elites (OCE)
- Center For Financial Risks Analysis (CEFRA)
- Entrepreneurship Research Center (CRE)
- Cognitions, Behaviours and Transformations (CBT)
- AIM Research Center on Artificial Intelligence in Value Creation
- AIM Research Center for Work and Organization

2 instituts:

- French Corporate Governance Institute (IFGE)
- Institute for Artificial Intelligence in Management (AIM)

Founded in 1872, **emlyon business school** is one of the oldest in Europe. It is also among the 1% of business schools to be accredited by three international certifications: AACSB, EQUIS and AMBA.



affiliated to



ambassador



The emlyon business school community



6

campuses

Lyon, Shanghai, Saint-Etienne,
Casablanca, Paris, Bhubaneswar



➤ **32,000** alumni
in **120** countries

➤ **100** ambassadors in France
and worldwide

➤ **25** business clubs
(luxury, China, digital,...)



7,260
students

➤ **90** nationalities



970
students involved
in **46** associations



XAVIER EMLYON
BUSINESS SCHOOL



asia
europe
business
school



144
professors
42%
of whom
come from
abroad



181
academic partners



6,200
learners on executive
education programs



1,600
partner businesses